### ASCPT 2026 Annual Meeting Partner Menu



**ASCPT 2026 ANNUAL MEETING** 

## ADVANCING PHARMACOEQUITY

MARCH 4-6 | DENVER, COLORADO



PARTNERING FOR IMPACT AT THE ASCPT 2026 ANNUAL MEETING







# ABOUT THE MEETING

- march 4 6, 2026
- 1 Location: Gaylord Rockies, Denver, Colorado
- **Theme: Pharmacoequity for All**
- Expected Speakers: 30+ experts from 10 countries



# WHYPARTNER WITH ASCPT?

Becoming an ASCPT partner offers a unique opportunity to connect with leading experts and innovators in clinical pharmacology and translational science. By partnering for impact at the ASCPT 2026 Annual Meeting, your organization can enhance its visibility, foster valuable collaborations, and contribute to the advancement of the field. This partnership not only positions your organization as a leader in the field but also provides access to cutting-edge research and insights, enabling you to stay ahead in a rapidly evolving landscape.

- **PARTNER FOR IMPACT**
- **CONNECT WITH LEADING EXPERTS ACROSS SECTORS**
- **FOSTER COLLABORATIONS**
- CUTTING-EDGE RESEARCH AND INSIGHTS

# MEMBER & ATTENDEE PROFILE

ASCPT membership consist of over 3,500 professionals from more than 60 countries whose primary interest is to advance the science and practice of clinical pharmacology and translational science for the therapeutic benefit of patients and society. ASCPT is the largest scientific and professional organization serving the disciplines of clinical pharmacology and translational science.

### **2025 ANNUAL MEETING DATA**

- **OVER 950 ATTENDEES**
- NEARLY 700 EARLY CAREER & FULL PRACTICING MEMBERS
- **ATTENDEES FROM 36 COUNTRIES**
- **✓ INDUSTRY: 49%**
- **✓** ACADEMIA: 12%
- **♥** CONSULTING/OTHER: 9%
- **✓ REGULATORY: 11%**
- **✓ STUDENTS/TRAINEES: 19%**



### PARTNER PAVILION

Are you searching for high impact engagement opportunities with your customers and colleagues? ASCPT is proud to offer an exclusive location for Ambassador level and above Partners in the Partner Pavilion.

The Partner Pavilion is open from 5:00 PM Wednesday through 1:30 PM Friday and is most popular during the Networking Receptions where attendees mix, mingle, and linger!

- **WELCOMING VIBE**
- **MEANINGFUL CONVERSATIONS**
- **NO ADDITIONAL FEES**
- **NOTHING TO SHIP**

Available as space allows and must be secured by **January 30, 2026,** for inclusion.





### LEARNING LABS

### THE MOST POPULAR PARTNER OPPORTUNITY!

Your content, your way! Partner to source panelists and produce content. Virtual and in-person options available. Inperson Labs will include refreshments and a private session room for up to 100 attendees. ASCPT will offer session data about your attendees for post-event follow-up.

### **ANNUAL MEETING:**

Thursday

30-minute: \$19,500 60-minute: \$24,500

Friday

30-minute: **SOLD OUT** 

60-minute: **SOLD OUT** 

### YEAR-ROUND, **VIRTUAL:**

30-minute: \$8,000 60-minute: \$11,000

ASCPT's virtual sessions have an average 62% live attendance rate!

New!

Secure an Annual Meeting Learning Lab and **BUNDLE & SAVE!** add on a virtual event at a \$2,000 discount.

### NETWORKING

### The MOST requested attendee opportunities!



#### **BREAKFAST**

#### 2 OPTIONS AVAILABLE

Kick off the day's events by partnering on the popular breakfasts, designed to offer attendees a chance to learn more about ASCPT's Networks & Communities.

THURSDAY, \$8,000 FRIDAY, \$6,000



#### LUNCH

#### 2 OPTIONS AVAILABLE

Make an impression as the official Lunch Partner. In addition to event branding, an opportunity to place collateral on lunch tables.

THURSDAY, SOLD OUT FRIDAY, \$12,000



#### **BREAK**

#### **4 OPTIONS AVAILABLE**

Put your brand on a highly valued networking break during the Annual Meeting. Includes branded coffee cups, napkins, and signage.

THURSDAY, \$8,000 FRIDAY, \$7,000



### NETWORKING RECEPTION

This reception brings attendees together to celebrate the Annual Meeting, poster presenters, and colleagueship. This partnership includes an announcement at the Opening Session and an opportunity to offer a custom drink!

\$20,500



### PRESIDENT'S NETWORKING RECEPTION

This special networking event is designed to honor ASCPT's president, the scientific posters, poster walks and more!

\$15,000

Secure the Networking Reception and add-on the President's Networking Reception for \$12,000!

### BE SEEN!





CHARGING STATION \$5,000

NOTEBOOKS \$7,000 SOLD OUT

HOTEL KEY CARDS \$10,000

TOTE BAGS \$10,000 SOLD OUT

DIGITAL SIGNAGE \$8,000

New!



### Maximum Visibility











### HEADSHOT LOUNGE

This popular spot welcomed mc SOLD OUT ees a professional photographer in 2025!

\$8,500



### MEETING APP

The most used tool during the Annual Meeting! Get your brand on signage, app marketing, and an exclusive rotating banner on the home page.

\$10,000



one SOLD OUT poster wall

\$6,500



Brand the splash page and customize the Annual Meeting wifi password printed on the back of ALL attendee badges.

\$8,000



### FUTURE LEADERS

### **✓ LEADERSHIP ACCELERATOR**

Gain brand recognition and strengthen professional growth by exclusively supporting this fast-track leadership program available to Early Career members.

### PRESIDENTIAL TRAINEE SHOWCASE

SOLD OUT

Brand this important recognition of top-scoring abstracts as selected by the Scientific Program Committee.

### STUDENT/TRAINEE INITIATIVE

Brand recognition as Student/Trainee Initiative Partner, with funds applied to support more than 1,000 complimentary Student/Trainee memberships and Annual Meeting registrations.

### **MENTOR SESSION**

Recognition as Partner for a single virtual Mentoring Session and opportunity to provide one (1) mentor/host (must be a current ASCPT member).

\$5,000 PER OPTION

# ENHANCE YOUR IMPACT

New!

**DEEP DIVES & WORKSHOPS** 

**ASCPT COMMUNITY FACE-OFF** 

LOW-TO-MIDDLE INCOME COUNTRY (LMIC) ACCELERATOR PROGRAM

Past attendees have asked for deeper science, and the ASCPT 2026 Annual Meeting will deliver! Brand the four-hour Focused Workshop and/or five two-hour Deep Dive sessions designed for extended engagement to give complex topics the time they deserve. Plus, don't miss your opportunity to exclusively brand the 2026 virtual Workshop focused on MIDD!

Which ASCPT Community has the best communication chops? Let the audience decide during this exciting and interactive cross-Community competition, where the attendees vote for a winning Community Champion!

This program enables LMIC scholars and scientists to participate in ASCPT's dynamic network of global clinical pharmacologists and translational scientists throughout the year with quarterly virtual events and in-person attendance at the ASCPT Annual Meeting, the preeminent gathering of those studying and/or working within the field.



### OPENING SESSION \$10,000

SOLD OUT

Brand the exciting official kick off of the Annual Meeting! This premier gathering sets the tone for an exciting and impactful event. Your partnership will provide unparalleled visibility and showcase your brand to a diverse audience eager to engage and network.

### PATIENT FORUM \$6,000

**SOLD OUT** 

Brand this important and impactful session during the Annual Meeting that features patients' personal stories and how their experiences are impacting the future of clinical pharmacology.

### IDEA EXCHANGE \$6,000

Engage meeting attendees on a relevant topic to drive collaboration and your business goals during this interactive, engaging session hosted by your rep!

### VALUABLE ADD-ONS



ATTENDEE LIST \$5,500

Purchase the 2026 Annual Meeting list for an opportunity to connect with attendees before and after the meeting.



SOCIAL MEDIA PUSH \$1,500

Reach over 12,000 followers with a one-time promotion on all of ASCPT's social media channels in the weeks leading up to the meeting.



**EBLASTS \$2,500** 

With an average 50% open rate, let ASCPT design and distribute your customized message to members and Annual Meeting attendees.



EPDF ADVERTISEMENT \$1,500

Deliver your message with an exclusive ad on a cover page added to articles downloaded from ASCPT's flagship journal, *Clinical Pharmacology & Therapeutics (CPT)*.



### COLORADO **EXCLUSIVES**

Don't miss your chance to enhance your presence in the meeting space and beyond!

### **OPENING ENTERTAINMENT \$10,000**

Kick off the meeting with an exciting and engaging interactive activity for attendees!

### LED WALL \$5,000 SOLD OUT

Get exclusive looping slides on a prominently displayed LED wall that attendees will see as they enter and move about the ASCPT meeting space.

#### IN-ROOM TV CHANNEL \$7,000

Deliver targetd messaging directly to a captive audience during their downtime.

## ALL (New) OPPORTUNITIES ENHANCE THE ATTENDEE EXPERIENCE

### STANLEY THE BEAR \$5,000 SOLD OUT

Get your brand on what promises to be the most photographed spot of the meeting! Stanley will greet attendees as they enter the meeting space wearing your branded bandana!

### **GELATO CART \$15,000**

Win over attendees by providing gelato during an afternoon networking break! Brand the cups AND the color of the gelato!

#### **POPCORN CART \$7,500**

Appeal to attendees with the smell of freshly-popped popcorn served in your branded bags during one of the evening receptions.

#### COFFEE CART \$12,000

Keep attendees caffeinated outside of the networking breaks. Includes branded cups, branded carts, and logo on lattes!



### PARTNER LEVELS

PREMIER \$50,000

\$30,000 -\$49,999 AMBASSADOR \$17,500 -\$29,999 \$5,000 -\$17,499

## PARTNER INCLUSIONS

	Premier \$50,000+	Innovator \$30,000 - \$49,999	Ambassador \$17,500 - \$29,999	Supporter \$5,000 - \$17,499
Partner Pavilion	Υ	Υ	Υ	
Attendee List	Υ			
Logo in Meeting App	Υ	Υ	Υ	Υ
Logo on ASCPT website	Υ	Υ	Υ	Υ
Logo on Annual Meeting eMarketing	Υ	Υ	Υ	Υ
Banner ad on ASCPT website	12 MONTHS	8 MONTHS	6 MONTHS	2 MONTHS
eBlasts	3	2	1	
Annual Meeting registrations	4	3	2	1
In-app push message	2	1		
Job postings	4	3	2	1
Donor Reception invitations	4	3	2	1
Onsite Signage Recognition	Y	Y	Υ	Υ
Locked in to Early Bird registration rates	Υ	Υ		

# CONTACT

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